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**Barnard's Garden Messenger**

**FLOWER SEED EDITION — SPRING 1928**

W. W. BARNARD CO., CHICAGO
Retail Store, 235 W. Madison Street. Phone, Franklin 2881
Mail Address and Office, 3942 S. Federal Street

The W. W. BARNARD COMPANY gives no warranty, express or implied, as to descriptions, quality, productiveness, or any other matter of any seeds, bulbs, or plants it sells, and will not be responsible for the crop.

*An asterisk (*) indicates seeds of perennial plants*

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**ASTERS**

Ostrich Plume. Coppery brown, entirely distinct from the terra-cotta strain, and is a rare and wonderfully delicate color difficult to describe—on opening it is a silvery coppery brown, changing to vermillion brown. Valuable for cutting. Pkt. 50 cts.

**Heart of France.** The best red variety; stems and flowers extra large. Pkt. 15 cts.

**California Giant.** Flowers large, often 5 to 6 inches in diameter. Four colors—Light Blue, Deep Rose, Peach Blossom, White, and Mixed colors. Pkt. 15 cts.


**Giant Crego.** Blooms in August, with large, loose flowers of the Comet type. Six colors—Crimson, Dark Pink, Lavender, Light Pink, Purple, White, and Mixed colors. Pkt. 10 cts.

**Giant Hohenzollern.** A typical Comet Aster blooming in the late season; flowers immense. Mixed colors. Pkt. 15 cts.

**Vick’s Late Branching.** The most popular late variety; large double flowers on long stems. Six colors—Crimson, Lavender, Light Pink, Purple, Rose, White, and Mixed colors. Pkt. 10 cts.

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**ANTIRRHINUM** (Snapdragon)

Tall Giant-flowering. A strain of popular Snapdragons. Grow and bloom best in full sun. Six varieties:

- Apple Blossom Rose Purple King and Mixed colors
- Golden Queen Ruby Snowflake

**Mixture** of all the preceding varieties. Pkt. 10 cts., 1/2 oz. 25 cts.

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**ZINNIAS**

**Giant Dahlia-flowered Strain** with blooms 5 to 6 inches across.

- **Crimson Monarch.** The best of the red varieties. Pkt. 25 cts.
- **Dream.** Deep lavender, combined with rose and pink. Pkt. 25 cts.
- **Exquisite.** Light rose, deepening at the center. Pkt. 25 cts.
- **Old-Rose.** Pkt. 25 cts.
- **Purple Prince.** Deep purple. Pkt. 25 cts.

**Mixture** of all the preceding varieties. Pkt. 25 cts.

**Red Riding Hood.** Dwarf Pompon variety; scarlet. Pkt. 10 cts.

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**CELOSIA**

- **Pride of Castle Gould.** Branching plants, with large, plumed flowerheads in various colors. Pkt. 20 cts.
- **Triumph.** Bronze foliage and crimson plumes. Pkt. 10 cts.
- **Cristata, Dwarf Cockcomb.** Aurea. Yellow. Pkt. 20 cts.
- **Pres. Thiers or Glasgow Prize.** Crimson comb and dark foliage. Pkt. 10 cts.

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**CENTAUREA**

**Cyanus.** Cornflower or Bachelor’s Button. Free-blooming and very attractive. Flowers double. Three colors—Blue, Pink, White, and Mixed colors. Pkt. 10 cts.

**Imperialis** (Sweet Sultan). Splendid for cutting; sweet-scented. Five colors—Lavender, Purple, Rose, White, Amaranth, and Mixed colors. Pkt. 10 cts.
CARDINAL CLIMBER
A rapid-growing annual climber, with clusters of cardinal-flowered flowers all summer. Pkt. 10 cts.

DELPHINIUM
Gold Medal Hybrids. Perennial. Spathyphyllus spikes of single and semi-double flowers ranging in color from pure white to lavender and deep blue. Pkt. 15 cts.

BELLADONNA HYBRIDS. All shades from pale to deep blue. Pkt. 15 cts.

Hollyhock—Wrexham Strain. A new race with immense belladonna hybrids. All shades from pale to deep blue. Pkt. 15 cts.

SWEET PEAS

Giant Pansy

DiEFANTHUS

FOUR O’CLOCK
Marvel of Peru. An old-fashioned annual that grows and blooms freely.

TALL VARIETIES: Red, Yellow, Rose, and Mixed colors. Pkt. 20 cts.

Gypsophila. Baby’s Breath
Elegans grandiflora alba. Pure white. Pkt. 10 cts.

Helichrysum
An annual commonly called Straw Flowers or Everlasting. Seven colors: White, Scarlet, Yellow, Cream, Salmon, Rose, Purple, and Mixed colors. Pkt. 10 cts.

Hollyhock
Chater’s Prize. Extra-large, double flowers in a wide range of colors. Pkt. 10 cts.


PHLOX

Dwarf Varieties. Mixed colors, including Scarlet, Rose, and White. Pkt. 10 cts.

Mignonette
Machet. A distinct strain with large, fragrant blooms. Pkt. 10 cts.

Larkspurs

Marigold
African. Tall-growing, with double flowers. Orange King, Lemon Queen, and Mixed colors. Pkt. 10 cts.

Morning-Glory
Impperial Japanese. Distinctly fringed blooms in strikingly banded colors. Seed should be soaked in water for several hours before sowing. Mixed colors. Oz. 20 cts., pkt. 10 cts.

Myosotis
‘Kelway’s Hybrids. Large, double flowers. Pkt. 25 cts.

Nasturtium
Barnard’s Royal Mixture of tall varieties. Many colors and combinations, from cream white to deep scarlet, yellow, orange, violet, and purple. Pkt. 10 cts.

Barnard’s Royal Mixture of dwarf varieties. 1/2 oz. 20 cts., pkt. 10 cts.

Pansies
Giant Mixture. Many of the finest varieties are included in this mixture. Pkt. 15 cts.

Masterpiece. Extra-large blooms, with petals curled and twisted. Pkt. 15 cts.

Barnard’s Florist’s Mixture. Produce flowers of the largest size and in the most beautiful colors. Pkt. 20 cts.
BARNARD'S LAWN GRASS SEED

On a new lawn a pound of seed will be needed for each 200 square feet. An old lawn will be improved by light reseeding each season, and an application of sheep manure, Vigoro, or bone-meal.

Barnard's "Perpetual Green." Lb. 50c., $2.40 for 5 lbs., $4.75 for 10 lbs.

Barnard's "Shady Lawn." Composed of grasses that should make a good turf where there is but little sunlight. Lb. 60 cts., $2.75 for 5 lbs., $5.25 for 10 lbs.


HARDY PERENNIAL PLANTS

Perennials will thrive year after year, and once planted they increase and become more valuable and beautiful. They may be used in border plantings, in groups for masses of color, or placed near walks or entrances, where they will give joy to all who see them. To name all the Perennials that can be supplied from our store is not possible in this limited space. We do, however, refer to a few that are of special value.

Aquilegia or Columbine. Long-spurred Hybrids. In charming color tones of cream, pink, lavender, blue, and white.

Digitalis or Foxglove. Fall spikes, often 5 feet high, with bell-shaped flowers in varying colors of white, purple, and rose.

Campanula or Canterbury Bells. Splendid for borders or among shrubs. Flowers blue, white, or rose.

Galiardia or Blanket Flower. Dark red center, surrounded by brilliant crimson and orange rings.

Dianthus. The old-fashioned Clove Pink used for edgings. Flowers fragrant, double, in varying colors.

Day Lilies. Fragrant, trumpet-shaped flowers in midsummer. Forms large clumps of leaves.

Chrysanthemums, Fall-blooming. Colors include red, pink, yellow, white, and pinkish bronze.

Iris. These are most desirable and showy spring-flowering plants. They are perfectly hardy and may be grown in small clumps or large masses. Our collection includes the finest named varieties (which will be furnished on request) as well as our regular assortment, including all colors.

The above Perennial Plants, in separate colors, or assorted, our selection, are uniformly priced at 25 cts. each. 5c. 50c. per doz. in our store or via express.

They will be sent postpaid for 30 cts. each, $2.75 per doz.

Oriental Poppy. Gorgeously colored flowers in June; some are intense scarlet, others in shades of salmon and orange. Should be transplanted in August. 30 cts. each, $3 per doz.

Phlox. Masses of color from early July to September. The colors range from pure white to deep purplish crimson, or with varying tones of red and pink. 35 cts. each, $3.50 per doz., separate colors or our assortment.

Peonies. Always popular because of Fardness, color, freedom of bloom, and we can furnish almost any variety at reasonable prices. We have unnamed pink Peonies at 50 cts. each, $5 per doz. White Peonies at 60 cts. each, $6 per doz. Red Peonies at 75 cts. each, $7.50 per doz.

HARDY GARDEN LILIES

Auratum. White flowers, spotted crimson, with yellow band in center of each petal; deliciously fragrant. $1 each.

Auratum platyphyllum. Like above but larger. 5c. ea.

Speciosum melpomene. Color rose-pink, spotted with crimson and margined with white. $1 each.

Speciosum rubrum. Deeper in color than Melpomene. 6 bulbs for $3 postpaid.

Regale. Flowers white; pink edges and canary-yellow center. $1 each. 6 bulbs for $5.

COLLECTION of 6, our assortment, including some not listed here, $3 postpaid.

GARDEN SUPPLIES

We carry in stock at all times sheep manure, nitrate of soda, bone-meal, lawn fertilizers, and other stimulants for plant-life.

Various insects, scale, and diseases that attack plants can be controlled by suitable treatment, which we will be glad to recommend on request. Suitable materials and equipment on sale in season. We also carry garden tools of all kinds, Sprayers and Dusters, Lawn Mowers, Pruning Shears, Garden Hose, and, in fact, any article that the home or commercial gardener may need.

TREES AND SHRUBS

Through our retail store you may secure Flowering and Ornamental Shrubs, Shade Trees, Roses, and Fruits of various kinds. Ask for information.

GLADIOLUS

Barnard's Royal Mixture. Composed of new and rare varieties and high-grade standards. Splendid colors and large blooms. $1 per doz., $6.50 per 100.

Garden Beauty Collection includes many popular varieties. 25 large bulbs of blooming size for $1.

We can supply any variety of Gladiolus that is in general trade, and shall be pleased to quote prices.

W. W. BARNARD CO., Seedsmen, CHICAGO